



BE YOUR OWN BOSS
BUILD YOUR OWN BUSINESS
BEYOND YOUR ORDINARY BELIEFS

About the Event.....

About the Show

The Purpose of the BYOB SHOW is to help connect people looking for a 2nd Income or Income Opportunity with a variety of vendors who are looking to grow their teams. In addition attendees can sit in on Opportunity Seminars from several different companies all with different products, comp plans and flair. Additional proposed speakers will be brought in to discuss organization of a home office, tax benefits of having a home office, building a team, and motivation.

About Promotion

The event will be promoted to local business people through the local chambers, email and social media. In addition we will take out listings in the Job Section of the 2 major newspapers in NWI the Sunday before the event as well as a posting in Career Builder, Craig's List and Employment News. Press releases will go out about the event and signs and banners will be posted 2 weeks before the event.

About the Promoter....

Christine Neal of Target Promotions has produced and promoted numerous special events successfully in Northwest Indiana in the last 15 years, including the "Fabulous After 50 Show". She has over 25 years of sales and marketing experience and participates in many local business organizations. She has received several awards for sales and her volunteer efforts. She has a strong passion for planning community events and a reputation for having very well attended events.

Showcase Your Opportunity

By Getting a Booth or Becoming a Sponsor Today!